



Missouri Department of Health and Senior Services Advisory Alert

The Missouri Department of Health and Senior Services received the following news release regarding the recall of Kashi Frozen Pizzas due to possible plastic fragments in an ingredient in the pizza crusts.

Kashi Recalls Select Frozen Pizzas Because They May Contain Plastic Fragments

Contact:

Consumer:

(877) 864-3521

Media:

(269) 961-3799

FOR IMMEDIATE RELEASE - June 6, 2011 - *Kashi* is recalling approximately 11,000 cases of frozen pizzas, including *Mediterranean Thin Crust Pizza*, *Roasted Vegetable Thin Crust Pizza*, and *Mushroom Trio and Spinach Thin Crust Pizza* due to possible plastic fragments in an ingredient in the pizza crusts.

The impacted products include the following individually packaged pizzas:

- *Kashi Mediterranean Thin Crust Pizza* packaged in a 12.7 ounce box and marked with UPC Code 1862732905 3 and *Best If Used Before* date of either May10 12NU, May18 12NU, or May19 12NU;
- *Kashi Roasted Vegetable Thin Crust Pizza* packaged in a 12.2 ounce box and marked with UPC Code 1862737342 1 and *Best If Used Before* date of either May09 12NU or May14 12NU;
- *Kashi Mushroom Trio and Spinach Thin Crust Pizza* packaged in an 11.9 ounce box and marked with UPC Code 1862737344 5 and *Best If Used Before* date of May17 12NU.

No other *Kashi* frozen pizzas or other products are included in the recall, and no consumer complaints have been reported. The products were distributed nationwide through U.S. retail grocery stores.

"People who buy Kashi trust the quality and safety of our foods," said David DeSouza, general manager. "We apologize for this situation and are working closely with our suppliers and retail customers to resolve it quickly."

Consumers with questions or who would like a replacement may contact the Kashi Consumer Response Center at 877.864.3521 Monday – Friday from 8 a.m. to 6 p.m. Eastern time, or visit www.Kashi.com¹.